LaTonya Barber-Johnson

Corporate Meeting and Event Professional Event Design & Marketing International Events



Eloquets Event Enterprise is a nationally acclaimed, event design, management and training company. Our mission is to create the optimal experience for individuals, Fortune 500 companies, and non-profit organizations. Eloquets Event Enterprise has successfully planned national events for annual galas, trade shows, political campaigns, conferences, celebrity events, and more.

SOCIO-ECONOMIC STATUS

♦ Woman Owned Business	Minority Owned Business	Limited Liability Company
NAICS CODES		
711510 - DJ 721110 - Hotel 512110 - Video 453110 - Florist	238390 - Trade Show 812990, 532299 - Party 561920 - Event Planning 711310 - Sporting Events	561920 - Trade Show Fair 541611 - Strategic Planning 54192, 541921, 541922 – Photo
SERVICES		
◆ Destination Selection	•	Proposal Consolidation
♦ Event Coordination	•	Budget Planning
◆ Event Marketing	•	Vendor Procurement
◆ Contract Negotiation	•	Educational Series
AWARDS		
◆ Essential Woman Award	◆ Excite Award - Exp	o <i>Elite</i> • Influential Woman Awa

PAST PERFORMANCES



Eloquets Event Enterprise was the managing and marketing team as well as being responsible for the design and sponsorship for this event. High profile celebrities were in attendance along with a population of 1,000+ as well.



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Eloquets Event Enterprise coordinates the logistical and operational aspects for this nationally recognized platform. The quality of services provided for this annual event consist of sponsorships, décor', vendor procurement, marketing and management teams. Locations include Chicago, Southfield, Columbus and L.A.