



LaTonya Barber-Johnson is the Chief Event Organizer of Eloquets Event Enterprise. Mrs. Barber-Johnson is widely identified as an event industry **leader** by producing the *I'm Every Woman Expo National Tour*, *Who Wants to be an Event Planner* training for aspiring event planners and professionals, and launching the *Event Professionals International Network*. She has become **Michigan's most sought after** event professional because of her tenacity to launch unusual themes, create concepts, and willingness to share and empower others.

Mrs. Barber-Johnson is a member of the National Alliance of Black Interpreters and serves on the Board of Directors for the Michigan Association for Female Entrepreneurs. She is a recipient of the Essential Woman Award and The Excite Award due to her

accomplishments and **success** in planning the I'm Every Woman Expo National Tour. Established in Southfield, Michigan, the expo has toured Chicago, Illinois, Columbus, Ohio, and Los Angeles, California to name a few. Women from all walks of life share in this event and embrace positive energy, quality networking, interactive workshops, exclusive exhibitors, prize drawings, woman of the year awards and more. In 2015, the expo will launch the I'm Every Woman Expo Cruise. All women in the Metropolitan Detroit area are invited to attend the 7th celebration March 15, 2014. <http://www.imeverywomanexpo.com>

Mrs. Barber-Johnson has become a **community advocate** due to the recent launch of her community based, nonprofit organization entitled, "Deaf Unite". This organization's mission is to bridge the gap between Deaf, Hearing and Hard of Hearing communities. Her personal hearing loss, and a family member who's Deaf inspired the development of this organization. She's looking forward to launching a Deaf College Tour, facilitating sign language workshops, promoting summer camps and hosting events.

<http://www.deafunite.org>

Mrs. Barber-Johnson strives for excellence by holding a Bachelor's Degree in Business Management from University of Detroit Mercy, a Master's Degree in Business Administration from University of Phoenix and is currently a Bachelor's Degree candidate in the Sign Language Interpretation program at Madonna University.

She resides in Detroit with her husband Mark and their two sons, Caleb and Carter.